



Winter Quarter 2016 Week 8

24 February 2016

Lido Isle A

Board Members Present:

Jamie Meakalia Hearn

Krista Linzner

Fatima Lopez

Emily Majorkiewicz

1. Commissioner & Administrative Updates:

- Secretary: Emily Majorkiewicz – approve meeting minutes
 - All minutes uploaded to TGIF Google drive
- Accounting: Paola Romero-Ceron
- Marketing: Jamie Hearn
 - Talked to Nancy about kiosk, all are booked until Week 3 of next quarter for \$25 - will do
 - Can do the marquee for next quarter through week 8
 - Would like to add word “funding” to it, Nancy will work on new design with interns
 - Can put up add on TV in Arc for free - will do
 - Can also put TGIF logo on coffee sleeves at Zot n Go for low price - will probably do, need more info
 - TGIF ad to be placed on ASUCI homepage
 - Can also do shuttle ads \$6 per print for one side, would be \$144 for one side of all shuttles - will do
 - TV in student center and the Hill for \$25 for two weeks - probably won't do that
 - Will do the free ones for sure
 - Can do all of them, but at different times
 - Got succulents in with Tyler, will be giving away with chapstick
 - Will do test run for photo contest
 - Ordering promo items for next quarter Tyler found reuseable water bottles
 - Also would like to do seed paper, found leaf shape that could be used
 - Tyler wants to do seed paper bracelets
 - Will do RA housing educational program sometime next quarter
 - Krista: Water bottles look better than totes, but should be white because can get dirty easily, but flyers are even better. Should be generic so that they can be used next week
 - Clear water bottles and totes ordered
- External Affairs: Fatima Lopez
- Sustainability: Krista Linzner
 - Redesigning application for board next quarter
 - Signing contracts
- Assistant Marketing: Tyler Valdes
- Intern Coordinator: Drei Nguyen
 - Last intern meeting is next week
 - Will have an intern dinner at the end of the quarter
- ASUCI: Stephanie van Ginkel

2. Projects to vote on:

- Connectable Re-apply
 - Reapplied under a student
 - Krista: Talked to Stephanie, who confirmed with the Student Center that it doesn't seem student driven

- Will meet with Yesenia to discuss student involvement, should ask her about the event and who came up with it
- Will need to vote later
- Public Health Brigades
 - Krista: Event was nice last year, they make people bring in plastic bottles in exchange for reusable bottles
 - Thorough post event report sent in last year
 - Gave out tote bags and encouraged recycling last year
 - 153 people attended last year
 - TGIF doesn't fund rentals
 - Can fund difference between flyers and recycled flyers, difference is \$200
 - Paola: Found it strange that reusable plastic mason jar is used, rather than a glass mason jar, was confused on what the "set-up" cost of \$50.00 is (it's just the cost to set up the venue)
 - was confused about what the Glad ForceFlex Drawstring Kitchen Bags are for (maybe cleaning up), overall really liked the educational component of the event and the encouraged pledge by participants to be sustainable by reducing waste and making use of their reusable items.
 - Vote: 5 In favor, 0 Opposed, 0 Abstain

3. Intern Program Planning